LANCING BUSINESS LEADERSHIP - TYPICAL WEEK

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
07.00				Wake Up				
07.30	Breakfast Student Meeting							
08.30								
08.45	ARRIVAL DAY	ENTREPRENEURSHIP	ENTREPRENEURSHIP	ENTREPRENEURSHIP	ENTREPRENEURSHIP	ENTREPRENEURSHIP	DEPARTURE DAY AN	
	Students can arrive anytime, but we recommend they arrive between 9am and 6pm. EXCURSION Brighton At the Sunshine Coast	Leader vs Manager SMART goals Personal leadership manifesto: five-year vision board.	Negotiating new contracts and financial confidence.	Building a Business with a Mission, finding Core Values and Mission.	Design Thinking Process (Empathise, Define, Ideate, Prototype, Test).	Failure is fuel: the entrepreneurial mindset of resilience.	On Departure Day, students will leave the centre, ideally in the morning. Student departing today will not be able to join the London excursion.	
10.45	students will enjoy:	tudents will enjoy: Break						
19.45	Seaside Pier visit	Seaside Pier visit						
10.15	Shopping at Churchill Square Visit the quaint Brighton Lanes Picnic on the beach In the afternoon students will enjoy an organised activity such as Beach Volleyball on the man-made sand courts along the	BUSINESS STARTUP Ideation & Problem solving: Finiding ideas and problem solving.	BUSINESS STARTUP Market Analysis & Competition: Sizing the market and mapping competitors.	BUSINESS STARTUP Product & Validation: Designing a minimum viable product (MVP).	BUSINESS STARTUP Start-up Financial & Legal Aspects: Cost, pricing and basic legalities.	BUSINESS STARTUP Launch Strategy & Pitch: Telling your story and securing support.	students will visit The London Bridge Experience, an interactive journey through 2,000 years London's murky past With live actors playi historical characters this walk-through experience is both educational and entertaining.	
11.15	seafront, or experience			Break			In the afternoon,	
1.30	a flight on the British	MARKETING	MARKETING	EXCURSION TO	MARKETING	MARKETING	students will walk al	
	Airways i360, the world's tallest moving observation tower.	Customer definition: finding your ideal customer and their pain points.	Branding: Voice, visuals and creating a connection.	RATHFINNY ESTATE Students will visit Rathfinny Estate - a world-class example of long-term busines strategy and high- stakes entrepreneurship built from the ground	Digital Marketing Channels: Social media, content and SEO basics.	Guerilla Marketing: Hacking growth without a budget.	the South Bank to ta in the iconic views of the city. Following th walk, they will have to opportunity for some free time and shoppi along one of London' famous streets.	
2.30		Lunch		up. Students will gain firsthand insight into	Lunch			
13.30		HUMAN RESOURCES Recruitment & Hiring: Writing job descriptions and interviewing.	ing: The paycheck	complex operational management, from vineyard agriculture to brand positioning in the competitive luxury market. This visit provides tangible, real-world examples of the	HUMAN RESOURCES Performance & Feedback: Giving, receiving and acting on feedback.	HUMAN RESOURCES Conflict Resolution & Retention: Conflict management and long-term strategy.		
5.00		Break/Student Meeting		vision, resilience, and	Break/Student Meeting			
5.30		ACTIVITIES & ACADEMIES Aerobics, Bootcamp, Drama, Football, Netball, Painting, Tennis	ACTIVITIES & ACADEMIES Card Games, Fashion Design, Rounders, Squash, Swimming, Volleyball, Yoga	leadership principles necessary to build a successful modern British business.	ACTIVITIES & ACADEMIES Chess, Circuit Training, Dance, Dodgeball, Model-Making, Stoolball, Table Tennis	ACTIVITIES & ACADEMIES Badminton, Basketball, Rugby, Cricket, Set Design, Singing, Zumba		
17.00		Free Time/I	Free Time/Phone Time Free			l Phone Time		
8.00	19.00 Dinner	Dinner Dinner				19.00 Dinner		
9.00	19.45 Evening Registration	Evening Registration				19.45 Evening Registration		
9.15	20.00 SOCIAL EVENTS Welcome Games and Activities.	SOCIAL EVENTS Karaoke Night or Soft Ball Sports (Handball, Benchball, Dodgeball, etc.)	SOCIAL EVENTS Pool Party or Trivia Night.	"Amazing Race" Scavenger Hunt.	SOCIAL EVENTS Campus-Wide Art Jam	SOCIAL EVENTS Leavers' Ceremony followed by Disco	20.00 SOCIAL EVEN Mini Olympics.	
1.15	House Meeting & Free Time							
		Bedtime						

This is an example timetable for illustrative purposes only.